




Gaeaf llawn Lles Winter of Wellbeing

Child Friendly Cardiff Impact Report 2022



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1. Preamble

The Welsh Government 'Winter of Wellbeing' (WoW) initiative saw local authorities across Wales deliver on a range of activities and experiences for children, young people and families from December 2021 through until March 31st 2022. As part of the wider Cardiff delivery, the Child Friendly Cardiff team curated a suite of fun and varied experiences utilising all the City has to offer. This approach was to further build on the child friendly covid recovery which began with the 'Summer of Fun' in July 2021, enabling children to fully express their right to play and leisure (UNCRC, Article 31).

2. Approach

The first WoW instalment covered some of the city's cultural and winter holiday attractions including winter wonderland, Bute Park light trail and seasonal theatre performances made free for families who faced financial hardship.

To complement our rich theatrical and cultural offer, Child Friendly Cardiff commissioned the Arts Active Trust to develop an arts and culture programme tailored for children and young people from December through until March. A host of organisations under the Arts Active umbrella helped to deliver workshops and performances to hundreds of children in every part of the city.

February half term until March 27th saw the flagship Child Friendly Cardiff 'popup' space attract over 4000 children and young people to its St David's Centre location in the heart of the city. Activities ranged from the crafts, science, gaming, music, democracy education and much more for infants through to young adults.

Our community grant offer was a city-wide success, with established organisations based across Cardiff delivering activities to enhance the wellbeing of children and young people, from barista training in Grangetown, child's play in Creigiau and crafts in Cathays. 26 organisations in total delivered on our small grants strand across Cardiff during the WoW period.

Over 8000 responses were collected for Welsh Government monitoring during the WoW period, to gain an understanding of the age groups, ethnicities, and disability needs of those taking part in WoW funded activities [Appendix 1]



3. CFC Popup

February 16th – March 28th 2022

St David's Centre, Cardiff City Centre.



The Child Friendly Cardiff Popup was brought to life in St David's Shopping Centre, in the heart of the City. An incredible team on production partners, together with influences from our CYPAB¹ group, were able to create an incredibly eye-catching, purpose-built space for children and young people to relax in and take part in fun, creative activities.

From Lego tables, to table football, chalkboard and soft play, Child Friendly Cardiff enabled the right to play and relax for all who visited the space.

With such a range of activities children and young adults were able to participate in play, science, arts, games, music, democracy learning and much more.

Some of our highlights included

- A visit and discussion with the Future Generations Commissioner for Wales, Sophie Howe, in partnership with The Democracy Box.
- St Mary the Virgin Primary school visiting to realise their right to play.
- Children's Services and partners showcasing the journey of a young person in the care system.
- Weekly open mic and open DJ sessions with Ministry of Life Education

The popup operated on mostly drop-in sessions with some limited number sessions for more bespoke workshops.

Weekday mornings were a big hit with parents and toddlers, entertained by the incredible LaLaLa productions and Shiny Happy People, providing a variety of musical, storytelling, and craft-based sessions.

¹ Child and Young Persons Advisory Board

Some of our evening contributors to the popup included Ministry of Life Education, Savepoint Gaming, and Cardiff Council Play Services tailored towards teens and you adults.

SPOTLIGHT ON: *Green Squirrel*

The Green Squirrel team collaborated with Child Friendly Cardiff on the previous Summer of Fun festival, and we were delighted to have them back at the Winter of Wellbeing. The team delivered an array of environmental craft workshops for children and teenagers, highlighting the importance of reusing and reducing waste. Sessions ran every weekend for the 6-week period at the CFC popup. You can find out more about Green Squirrel [here](#).



A combination of employment support from Cardiff Council teams were on hand every Tuesday to support young adults with career choices, CV help, live job vacancies and benefit support.

During February half term the CFC popup attracted more than 2000 children and young people over 9 days and 4000 plus over the 6-week duration.

In the last week of the popup space, Cardiff Council Children's Services team produced a collaborative exhibition in partnership with NYAS, Safer Wales, and the looked after children's team. It highlighted some of the issues faced by young people in care during their journey and the safety of young people in the wider community.

20 partners | 200+ bespoke sessions delivered

4000+ C&YP registered attendees

~7500 estimated overall attendees (including parents/carers)



4. Community grants

The Child Friendly Cardiff team oversaw the distribution of small grants to organisations across the city. The grants allowed for services to be extended and activities increased within the organisations selected. Many partners identified from the Summer of Smiles festival were crucial in providing fantastic experiences once again for children and young people.

27 partners | 31 grants | 3,155 unique experiences

Ages ranging from ages 0-25

52% Female | 46% Male | 2% Prefer not to say



SPOTLIGHT ON: Cathays Inclusive Youth Provision

“Having this funding meant that Cathays Inclusive Youth Provision (which runs during school holidays) was able to employ artists to lead a program of activities, culminating in a celebratory performance.

The lead Artist was Terry Chinn, who led art and craft activities co-ordinated the program, other artists were music therapist Peter Stacey, performer and storyteller Mary Ann Roberts, African and Street dance performer Abdulmujib Yahaya, Jewellery maker, and circus skills Caroline Bradshaw.

Around 30 young people with additional learning needs attended each day and 8 young volunteers from Cathays High School worked with the artists and supported their disabled peers. There were workshops every morning and afternoon, and participants were able to choose what they joined in with. Feedback from participants and their families was 100% positive and the artists very much enjoyed working alongside the group. As well as having fun participants and Cathays IYP staff were able to develop skills by working with the artists.

Easter holiday provision starts next week, and we are able to deliver activities including drumming workshops, performance activities, costume making, improvised dance and drama, because staff and volunteers have developed the skills and confidence from working with professional artists; this is the legacy of the project.

Thank you so much for this funding, it really revived our project after 2 years of Covid, and inspired staff to deliver more activities in the long term.”

5. Winter Events Tickets

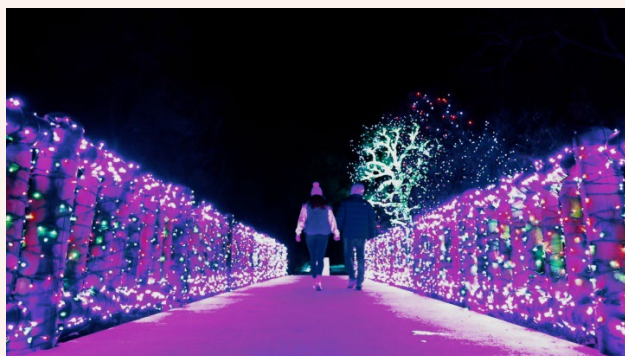
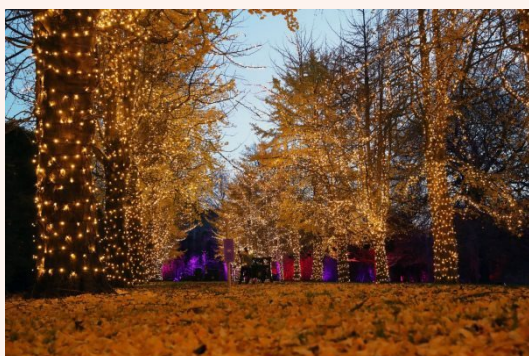
Through the Welsh Government's 'Winter of Wellbeing' fund Child Friendly Cardiff were able to subsidise several cultural and theatrical attractions in the City Centre over the Winter holiday period. Families attended the annual winter wonderland on city hall lawn and a number of theatre performances, before COVID-19 curtailed the events early. Below is a breakdown of attendees to the WoW winter ticketed events.

Tickets for the events were swiftly distributed to vulnerable families, identified through council services including family gateway, children's services and through our UNICEF Rights Respecting Schools network.

In total, 3664 tickets were subsidised and given out to children, young people and families across Cardiff. Despite COVID-19 restrictions coming back into force during the holiday period, over 2500 people were able to make use of the allocated tickets.

SPOTLIGHT ON: Bute Park Light Trail

Despite the huge demand for tickets, the event curators, From the Fields, committed to ensuring the enjoyment of the event was shared as widely as possible. They donated over 1,450 tickets to communities, families and residents most impacted by the pandemic through Cardiff Council Play Service's 'Big ticket giveaway', 800 tickets were donated for distribution via Cardiff Foodbank, tickets were gifted to several Cardiff schools and 200 free and 900 discounted tickets were offered through the Winter of Well-being initiative for children and young-people managed by Child Friendly Cardiff. Cardiff Council continues to work with Welsh Government to support the Winter of Well-being and a programme of activities that will be running until March 31, including the February half term, will be coming soon." [Read more here.](#)



6. Arts Active Programme

The Arts Active programme provided a diverse selection of workshops and activity sessions catering to infants, primary, secondary, and above. Organisations utilised by the Arts Active Trust included daily 'Toddler to Town' sessions run at the Child Friendly Cardiff Popup space. It provided respite for parents of young children, who were able to participate in storytelling, dance, craft and music fun.



Some of the city's leisure centres were also utilised by Arts Active, providing health driven fit and fun sessions in Llanrumney, Splott, Ely, and Fairwater leisure centre.

Immersive sound and vision experiences were provided by 'Tactile Bosch' every week at the city centre popup, with comic book workshops provided by 'Ciw Celf'. Ukulele for beginners was also on offer from the Arts Active team, with learners progressing over a number of weeks.

More information above the whole Arts Active programme during WoW can be found over at the [Arts Active website](#) and social media pages.

Arts Active 'Winter of Wellbeing' Delivery Partners

Lullaby Project	Toddler to Town
Ciw Celf	Taking Flight Theatre
Community Music Wales	Tactile Bosch
Ministry of Life	River Music

SPOTLIGHT ON: Ministry of Life (MOL)

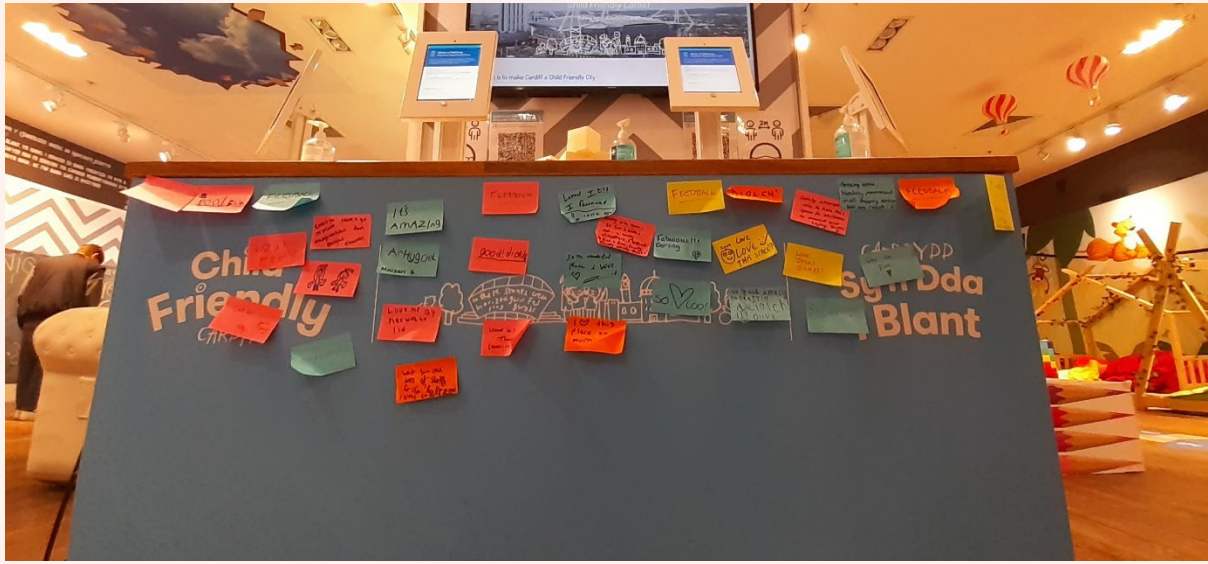
Ministry of Life are all about using music and the arts as an engagement tool to empower young people. They seek to challenge social issues, breakdown barriers and nurture artistic talent. During the Winter of Wellbeing the MOL team spent time out in community and at the CFC popup space delivering a wealth of musical and digital engagement with young people.

Their small talented team introduced participants to DJ'ing, videography skills, freestyle rap and much more. Each week they host youth clubs in Cardiff and Newport attracting a diverse range of young people. You can find out more about MOL [here](#).



7. Reflections

A selection of comments from partners, children and families can be found below. Search using the #winterofwellbeing #childfriendlycardiff on social media to look back on the Winter of Wellbeing as documented by families and partners across Cardiff.



Children leave feedback at the CFC popup

"It has been great to see so many partners coming together across the city to provide a vibrant, creative programme of activities. We all look forward to the next festival where we will once again put children and young people at the centre of what we do as a city."

- Lee Patterson, Child Friendly Cardiff Co-ordinator

"Thank you for giving me and my 2 boys lovely opportunities to have quality family time in lovely places we wouldn't normally go."

- Family at Action in Caerau and Ely (ACE)

"I've never played on this before, it's awesome"

- 10 yr old girl playing on table football at CFC popup

"He's obsessed with the sensory mats, where can I get them from?"

- Parent of 2-year-old at CFC popup

"This is amazing! Can I have another go?", "When is the VR coming back out?"

- Group of teenagers using Oculus VR at CFC popup

In summary, the Winter of Wellbeing provided yet another excellent opportunity for the city to support a child friendly COVID recovery, particularly in the darker, wetter months. Child Friendly Cardiff partnerships have been further strengthened across Cardiff, and new ones created. With critical support from Welsh Government, children and young people continue to be at the heart of Cardiff's covid recovery. It will no doubt enhance our ambition to become the UK's first UNICEF recognized 'Child Friendly City'.

For more information on the Child Friendly Cardiff initiative and how you can get involved, please visit www.childfriendlycardiff.co.uk



8. Appendix

Appendix 1 - Winter of Wellbeing Attendee Monitoring Form Responses

5. Do you have a disability or long-term illness?

[More Details](#)

Yes	526
No	7087
Prefer not to say	276



6. Do you have any additional learning needs?

[More Details](#)

[Insights](#)

Yes	605
No	6959
Prefer not to say	325

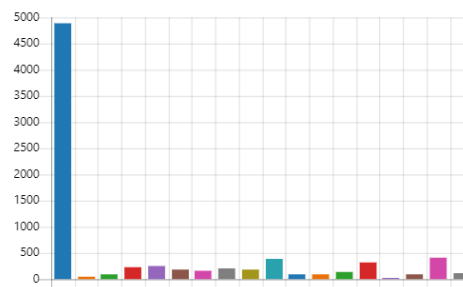


4. What is your ethnicity?

[More Details](#)

[Insights](#)

White - English, Welsh, Scottish...	4876
White - Irish	54
White - Gypsy or Irish Traveller	91
White - Any other White back...	229
Mixed or Multiple ethnic gr...	259
Mixed or Multiple ethnic gr...	183
Mixed or Multiple ethnic gr...	149
Mixed or Multiple ethnic gr...	214
Asian or Asian British - Indian	181
Asian or Asian British - Pakis...	376
Asian or Asian British - Bang...	88
Asian or Asian British - Chin...	91
Asian or Asian British - Any ...	137
Black, African, Caribbean or ...	309
Black, African, Caribbean or ...	30
Black, African, Caribbean or ...	98
Other ethnic group - Arab	409
Other ethnic group - Any oth...	115

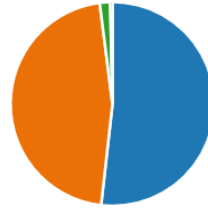


3. What is your gender?

[More Details](#)

[Insights](#)

Female	4085
Male	3646
Prefer not to say	131
Other	27



Number of Attendees

